

# CARBON-ETHICS

Your journey with Advantage

---

“In an ever-developing climate conscious world; having a clear, transparent, ethical, and a reportable path to Net Zero is a key strategy for all successful businesses”

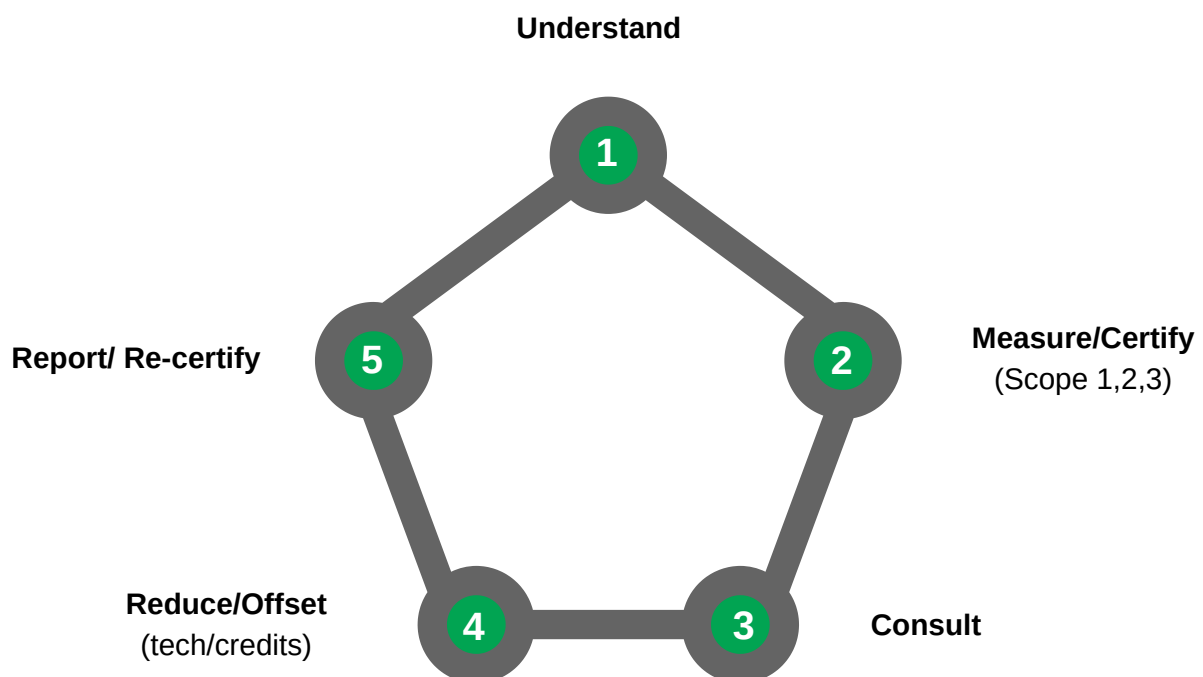


Within a changing world, many businesses and institutions are now either understanding the need to be more carbon aware or are being asked to report on their carbon by their supply chain or customers.

Measuring emissions is an important first step to managing them, giving companies an understanding of where their main emissions are. Utilising 20 years of experience, we have formed our “Carbon-Ethics Cycle”. As with any international standard, this process is an ongoing commitment to continual improvement, using industry-recognised methodology, technology and ideology.

Emissions reporting can act as an import communications tool within companies, helping to gain senior management and Board support for emissions management. Companies can also report benefits in terms of cost, reputation and brand value.

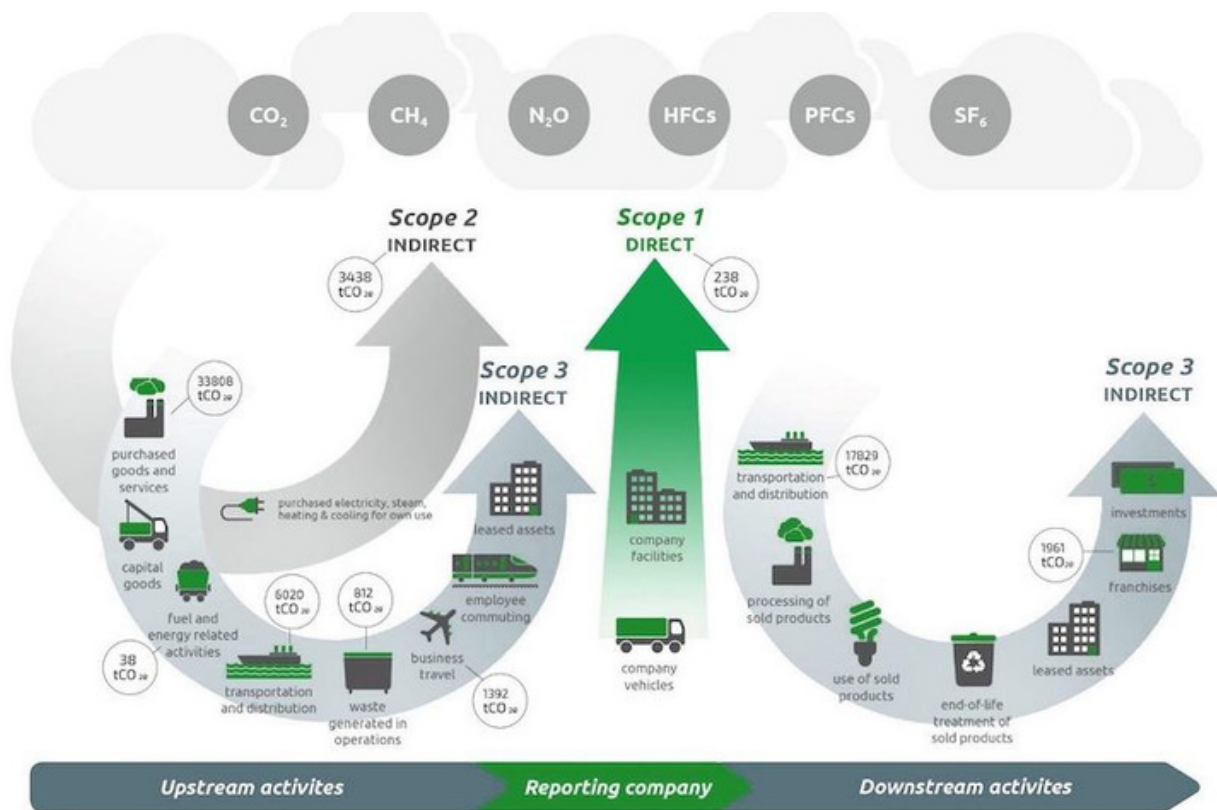
## CARBON-ETHICS CYCLE



UNDERSTAND

We begin our journey by understanding your business and aligning ourselves with your company's goals, targets, aspirations, budgets and timescales. This is a key step in the strategy and our success has been achieved by taking the time to do this properly.

THE LANDSCAPE



We offer a full range of services beginning with basic benchmarking of your Scope 1, 2 and Elements of Scope 3 emissions. Full independent certification and documentation is available, rights through to the latest online portals for access to data.

Scope 1 & 2 and 3 emissions are shown above and in conjunction with our partners Future Net Zero Standard™ (FNZ) we can provide full stakeholder reporting, benchmarking, tracking and international reporting across these scopes.

Our Carbon Accounting platforms are fully aligned to the GHG Protocol / UK Government SECR and all other relevant standards.

Due to the nature and complexity of the journey and calculations, we take a phased approach to make this as simple as possible, often beginning with Scope 1 Direct and Scope 2 indirect.

Having a Carbon Accounting platform that can manage data across all 3 emissions scopes as well as facilitate supply chain reporting is fundamental to organisations being able to plan, track and report their GHG emissions and their progress to Net Zero. A single platform also enables maximum collaboration with its supply chain to tackle the most significant and complex part of its carbon footprint.

SAMPLE CERTIFICATE AND BADGE



## SCOPE 3 EMISSIONS

Now here's where it gets more complex. In this category go all the emissions associated not with the company itself, but that the organisation is indirectly responsible for, up and down its value chain. For example, from buying products from its suppliers and from its products when customers use them. Emissions-wise, Scope 3 is nearly always the big one.

Our aim is to assist and understand the supply chain and work with clients to generate a plan to approach suppliers and gain their Carbon data. For this reason, we can offer workshops to help organisations plan their processes.

### THE BENEFITS FOR TACKLING THE ABOVE POINTS WILL BE:

- |   |  |   |   |
|---|--|---|---|
| ➔ | Enhanced working relationships with key retailer customers and suppliers | ➔ | Understanding its carbon impact   |
| ➔ | Improved stakeholder engagement  | ➔ | Become Carbon neutral as soon as possible   |
| ➔ | PR and engagement opportunities  | ➔ | Take a leadership role on tackling its carbon impact  |
| ➔ | Potential cost efficiencies  | ➔ | Work with its supply chain partners to understand the carbon impact within the supply chain |

### SUPPORT FROM ADVANTAGE UTILITIES INCLUDES:

- Scope 1,2 and 3 emissions guidance
- Data consultancy
- Accreditation report help
- Benchmark Certification
- Marketing Badges and Dashboards.

## CONSULT

With over 20 years of experience, our breadth of knowledge and industry experts stand us in good stead to help organisations strategize on reducing their carbon, using the latest technologies available in the market. These range from Solar, Ev, Ground Source Pumps and Voltage Optimisation to name a few.

## OFFSETTING

We strongly believe that emissions should be reduced organically and that is always our first goal. Whilst this approach is key to our aim, we also believe that ethical offsetting will be required for all businesses to achieve their goals whilst plans are put into place and for any carbon that is not removable due to technology not being available yet.

Once we have calculated scope 1 and 2 emissions and understood the amount of Carbon currently being produced, we will then be in a position to offer a range of International Carbon Credit programmes.

Advantage Utilities buy in bulk Gold Standard, Verra VCS and UNFCCC verified carbon credits, widely renowned as being World leaders in the field and sell them at competitive prices to clients wishing to offset emissions as part of their commitment to reducing the environmental impact of their respective business activities. Our credits range from £5 - £20 per credit and each credit equates to 1 tonne of Carbon.

Once Scope 1 and 2 have been officially calculated and offset using recognised projects, we have the ability to provide certification and website badges to show the organisation's commitment to carbon reduction.



This can greatly enhance the reputation of the organisation. Using business process emission mapping for elements of scope 3, we also have the ability to achieve carbon neutral services.

### SAMPLE CERTIFICATE AND BADGES



ADVANTAGE UTILITIES  
AU-CN-0047-0223



ADVANTAGE UTILITIES  
AU-CN-0048-0223

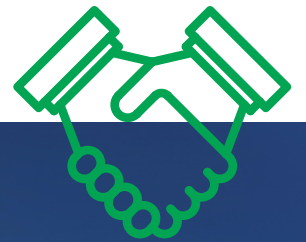


ADVANTAGE UTILITIES  
AU-CN-0049-0223

### RE-CERTIFY

Once the initial journey is complete, we work alongside you to re-measure and re-certify your carbon emissions along with any credits and neutrality services on an annual basis, thus completing and restarting each cycle.

FOR INQUIRIES,  
CONTACT US.



YOUR COMPETITIVE ADVANTAGE

 0207 371 5360

 [info@advantageutilities.com](mailto:info@advantageutilities.com)

 [www.advantageutilities.com](http://www.advantageutilities.com)



Coda Studios  
189 Munster Road  
SW6 6AW